

# HARNESS THE POWER OF THE CLOUD

 **Dataflow** **MANAGER**<sup>™</sup>

A first-in-class solution for clinical trials.  
Real-time business intelligence driving  
real-time trial decisions.

# DATA SHEET DATAFLOW MANAGER

## A first-in-class business Intelligence Solution for Clinical Trials

Dataflow Manager is a cloud-based solution for orchestrating in-stream operations, and optimizing clinical trials performance. By providing instant visibility into the state of a clinical trial, it provides real-time access to actionable information and significantly improves the odds of a trial getting done on time and within budget.

Operational decisions and strategies were once the domain of experienced study managers, relying heavily on static reports and well-honed intuition. With the dynamic data flows and increasing complex designs of today's clinical trials, relying on latent or erroneous information can risk costly errors.

Dataflow Manager empowers organizations with the most accurate and complete information possible. From executives to study level managers, Dataflow Manager provides the business analytics and data driven intelligence necessary for success in managing the business of clinical trials.

Built as a scalable SaaS solution, Dataflow Manager can be implemented in organizations of any size, and deliver value to sponsor organizations, contract research organizations, as well as technology vendors servicing the life sciences arena.



### Optimize Study Performance

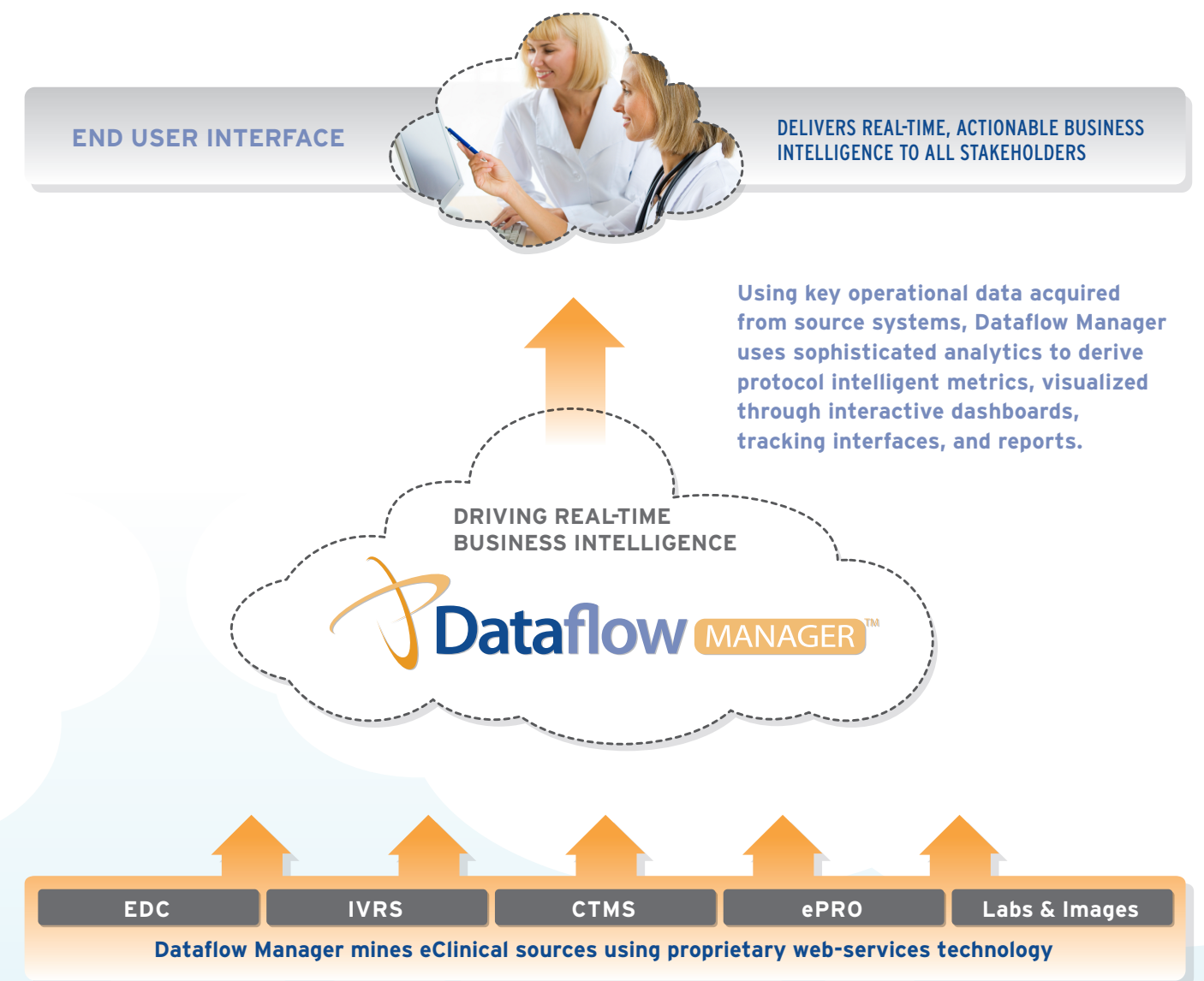
Dataflow Manager provides an unparalleled set of capabilities to proactively monitor, manage, and improve the performance of their clinical trials. It transforms the process of managing operational information by automating the tracking and reporting of key performance indicators and trial metrics, and providing holistic visibility into dataflow at the form, subject, visit, study, and program level.



### Collaborate Globally

With real-time business intelligence through one central interface, study teams from around the globe can communicate and collaborate to improve the efficiency and increase the speed of their clinical trials operations. Dataflow Manager enables rapid identification of bottlenecks and enables organizations to resolve critical issues in-stream.

## DATAFLOW MANAGER IS THE FIRST PRODUCT OF ITS KIND IN THE LIFE SCIENCES INDUSTRY





For more information,  
please contact us at  
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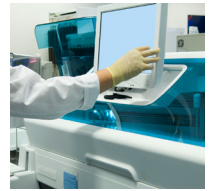
### **Automate Information Sharing**

Dataflow Manager decreases the need for emails, study team meetings and phone calls in order to understand trial progress. With everyone looking at the same information, organizations are able to focus on improving the performance of the trial.



### **Flexible, Scalable, Cost Effective**

Dataflow Manager provides flexible options for organizations of all sizes, and is cost effective for 1 study or 100. With targeted solution models, it provides scalable options to meet the needs of all technology landscapes, resource teams, and study designs. Delivered through a SaaS model, it has zero impact on existing technology infrastructure.



**DATAFLOW MANAGER, WINNER OF THE  
2010 DATA DRIVEN INNOVATION AWARD**

Data Driven  
**INNOVATION**

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 **PharmaPros**  
*Optimizing Clinical Trials*